

International Contest For Fashion Designer and Enthusiasts

Organizer:



OFF FASHION
24 October 2020r

REGULATIONS **OF THE OFF FASHION CONTEST FOR FASHION DESIGNERS AND ENTHUSIASTS** **LONG LIVE KIELCE**

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Organizer of the Competition

1. The "Off Fashion" competition is organized by the Kielce Cultural Center.
2. Competition organization office:
Kieleckie Centrum Kultury, plac Moniuszki 2 B, 25-334 Kielce
www.offfashion.eu
3. Contact: Maria Wiśniewska
phone no.: 041-36-76-702 , mobile 696 083 079
e-mail: offfashion@kck.com.pl

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Goal and subject of the competition

1. The purpose of the competition is to promote young fashion designers and enthusiasts, present their skills and talent, and help them at the beginning of their professional career.
2. The motto of the International Competition Off Fashion for Fashion Designers and Enthusiasts is "Long live Kielce". The motto shall not be the main subject of the competition.

3. The participation in the competition is open and addressed to all Designers who meet the requirements specified in the Terms and Conditions.
4. The competition is for apprentices, students, and graduates of art universities and fashion design schools as well as for people passionate about fashion design.
5. From all submissions of the Competition Participants, the Jury will choose 30 best collections that will be presented during the Final Show. During the Final Show, the Jury will choose competition laureates and indicate the authors of the best collections.
6. The Final Show will take place on **24 October 2020 at 07.00 pm** at the Kielce Cultural Center in Kielce, plac Moniuszki 2 B, phone no. 041-36-76-702.

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Participation terms and conditions

1. Participation in the competition is free of charge
2. Participants of previous editions of the Off Fashion Competition must submit collections that have not been already presented at Off Fashion
3. The competition is also open for duets.
4. Every participant can submit for the Competition a maximum of one collection of clothing. The collection must comprise of at least 4 clothing designs, including: pictures, sketches of own projects.
5. Competition works are to be sent to the following address:
Kieleckie Centrum Kultury
plac Moniuszki 2 B, 25-334 Kielce
with a note "Biuro Konkursu Off Fashion" [Off Fashion Competition Office]
or via electronic mail to the following address: **offfashion@kck.com.pl**

Competition category

Avant-garde fashion according to the Off Fashion trend. Please send at least 4 designs of clothing that have an off, remarkable character.

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Assessment criteria

Off Fashion is a fashion trend that highlights the multi-color character of a crowd and opposes to unification and boredom on the street. It is characterized by a high number of accessories, striking combinations of styles, materials and colors. Avant-garde fashion is not limited to a particular style like, e.g. sport or hip-hop. It is mainly associated with casual clothes, unconventional ideas and solutions used in fashion.

According to those assumptions, the following assessment criteria have been adopted:

1. care the designs were prepared with
2. choice of colors and accessories
3. originality of the composition and the form of clothing
4. the search for new solutions in clothing.
5. spectacular character of the presentation

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Stages of the Competition

Stage I

1. Sending submissions with pictures or sketches of designs for the competition (minimum 4 models of own projects) by **10 May 2020** to the following address:
Kieleckie Centrum Kultury
plac Moniuszki 2 B, 25-334 Kielce
with a note "Biuro Konkursu Off Fashion" [Off Fashion Competition Office]
or via electronic mail to the following address: offfashion@kck.com.pl
The submission must include a correctly filled in submission form, legible pictures or sketches of the collection.
The submission receipt date shall be a deciding factor.
2. By 13 May 2020, the Selection Commission will choose a maximum of 100 best designs from the received pictures and drawings and shall provide a list of works that qualified for the second stage of the Competition on the website www.offfashion.eu

Stage II

1. On 15 May 2020, the Jury (members of which will be chosen by the Organizer) will review all the submissions qualified for the 2nd stage and

choose 30 best collections, which will be presented by female models/male models during the Final Show at the Kielce Cultural Center on 24 October 2020.

2. The list of persons who qualified for the Finals of the competition will be presented on the website www.offfashion.eu. All finalists will also be notified by phone.

Stage III

1. The Finals of the Off Fashion Competition will take place on **24 October 2020** at the Kielce Cultural Center, plac Moniuszki 2 B, Kielce
2. During the final show, the Jury will select the laureates of the 1st, 2nd, and 3rd place.
3. A participant qualified for the 3rd stage shall be obligated to present two selected trimmed outlines from the competition collection.
4. The participant should take part in the preparations of their collection for the show during fitting, rehearsals, and the Final Show according to the schedule received from the Organizer.
5. The Organizer shall provide:
show choreography, sound and light backstage service, dressers, female and male models, hairdresser's services and make-up for male and female models, music for the final show, and administration services.

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The Competition Jury

1. The Organizer of the Competition shall appoint a jury consisting of persons involved in fashion and experienced in the field of fashion and design. The Jury's work is divided into three phases: selecting works qualified for the 1st Stage, for the 2nd Stage, and for the 3rd Stage – the competition finals.
2. The assessing team will work in an implicit way during the 1st and the 2nd stage and openly during the final stage, while its decisions shall be final and not subject to appellations.

Stage I

The Selection Commission shall review all submissions, qualify all works according to the formal requirements of the competition, and select 100 best collections that will be admitted to the 2nd stage of the Competition. The collections shall be verified on the basis of delivered pictures or drawings.

Stage II

The Jury will review the submissions selected during the 1st stage and choose 30 best collections.

The assessment will focus on the following:

- care the designs were prepared with;
- choice of colors and accessories;
- originality of the composition and the form of clothing;
- the search for new solutions in clothing.

Stage III

1. The Finals of the Off Fashion Competition will take place on 24 October 2020 at the Kielce Cultural Center, plac Moniuszki 2 B, Kielce.
2. During the finals, the assessing team shall work openly and their decisions shall be final and not subject to appellations.
3. During the final show, the Jury will select the winners of the 1st, 2nd, and 3rd place.

Competition deadlines**10 May 2020**

Sending submissions with pictures or sketches and a filled in submission form to the following address:

Kieleckie Centrum Kultury

plac Moniuszki 2 B, 25-334 Kielce

with a note "Biuro Konkursu Off Fashion" [Off Fashion Competition Office]

or via electronic mail to the following address: **offfashion@kck.com.pl**

15 May 2020

A session of the Jury and choosing the final 30 participants. The laureates shall be notified on the decision made by the Jury.

24 October 2020

The competition finals and the grand show at the Kielce Cultural Center, award of the 1st, 2nd, and 3rd place.

Additional information for participants of the Off Fashion Competition

1. Participants of the Competition shall come to Kielce at their own cost.
2. The Organizer shall provide: models, hairdresser's services, make-up, choreography for the shows, sound and light backstage service, dressers, and administration services.
3. In all matters concerning the presentation of their collection, the participants of the final show shall contact the show coordinator.
4. The Competition Organizer shall reserve the right to free reproduction of pictures provided by the Participants in the post-competition catalogue, as well as pictures from the Competition in press, on television and in other post-competition publications, including commercial publications.
5. The Administrator of personal data of the competition participants shall be the Kielce Cultural Center, Kielce pl. Moniuszki 2
6. Personal data of the competition participants shall be processed in accordance with the Regulation of the European Parliament and the Council (EU) no. 2016/679 dated 27 April 2016, solely for the purpose of holding the 22nd International Competition Off Fashion for Fashion Designers and Enthusiasts.
7. Personal data of competition participants below 16 years of age, according to the Regulation of the European Parliament and the Council /EU/ no. 2016/679 dated 27 April 2016, shall be processed after the consent of the parent or legal guardian.
8. The competition participant or the parent/legal guardian of the participant up to 18 years of age shall give consent to free distribution of image, pursuant to Art. 81 of the Act dated 4 February 1994 on copyright and derivative rights (Polish Journal of Laws dated 1994, no. 24, item 83) in form of pictures, information materials collected on web pages of the Kielce Cultural Center, albums or publishing, as well as in form of audio and video recordings for the organizational purposes of the competition.

9. The Organizers shall not send the received works back.

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Rewards and distinctions

1. The Competition Jury shall award the main prizes:

1st place:

- cash prize – PLN 10,000,
- the title of the best off fashion designer and the statuette of the President of Kielce, made of bronze by the artist and sculptor Sławomir Micek

2nd place:

- cash prize – PLN 8,000 – founded by the company Hill Bud sp.zo.o sp.K.- Nova Klonova

3rd place:

- cash prize – PLN 6,000 - founded by Andrzej Mochoń, President of Targi Kielce

2. Apart from the prizes provided for in the terms and conditions, the sponsors and media patrons of the competition may award their own distinctions according to rules uniform for all participants.

Other special prizes and distinctions during the 22nd edition of the Competition:

- Special Prize of the Director of the Kielce Cultural Center in the amount of PLN 5,000
- Check for the amount of PLN 3,000, founded by Galeria Echo
- Prize from the company Media Markt: a sewing machine and a steam iron
- Audience Award in the amount of PLN 3,000, founded by Galeria Echo
- Cash prize for the best female model – a voucher in the amount of PLN 500 for shopping at Luxury Outlet Grand in Kielce
- Cash prize for the best male model – a voucher in the amount of PLN 500 for shopping at Luxury Outlet Grand in Kielce.

ORGANIZER/OFFICE CONTEST

**Kieleckie Centrum Kultury
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25-334 Kielce**

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