

**International Competition for
Fashion Designers and Fashion Enthusiasts**

Organiser:



KIELECKIE CENTRUM KULTURY

OFF FASHION

“ LIFE IS BEAUTIFUL “

**RULES AND REGULATIONS OF XXIII
INTERNATIONAL COMPETITION FOR FASHION DESIGNERS
AND FASHION ENTHUSIASTS “OFF FASHION”**

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Organiser of the Competition

1. Kielce Cultural Centre is the organiser of the “OFF Fashion” Competition.
2. Organizational Office of the Competition:
Kieleckie Centrum Kultury, plac Moniuszki 2 B, 25-334 Kielce
www.offfashion.eu
3. Contact: Anna Skuratowicz - Cedro
phone no.: 041-36-76-702 , mobile phone no. 600 661 332
e-mail: info@offfashion.eu

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Purpose and the theme of the competition

1. The objective of the competition is to promote young designers and fashion enthusiasts, present their skills and talents as well as making launching their careers easier.
2. The 2nd Off Fashion International Competition for Fashion Designers and Fashion Enthusiasts is promoted using the following motto: “Life is Beautiful”. Nevertheless, this motto does not constitute the main theme of the competition.
3. The competition is open and addressed to all Designers who meet the conditions established in the Rules and Regulations.
4. Additionally, the competition is open to pupils, students and graduates of art academies and fashion design schools as well as individuals who perceive designing clothes as their passion.

5. The Jury is to select 30 - 35 best collections from among all collections submitted by the Competition Participants and the aforementioned best collections are to be presented during the Final Gala. The Jury is to select the winners of the competition and the creators of the best collections during the Final Gala.
6. The Final Gala shall take place on the **23rd of July 2022 at 7.00 p.m.** in Kielce Culture Centre, Plac Moniuszki 2B, 25-334 Kielce

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Terms and conditions concerning the participation in the competition

1. One does not pay for the participation in the competition.
2. Participants of previous editions of the Off Fashion Competition are not allowed to submit the collections previously presented at Off Fashion.
3. Duets can participate in the competition.
4. Each participant is allowed to submit a maximum of one clothing collection as regards this Competition. The collection is to include a minimum of 4 clothing designs, namely: photos, sketches of one's own projects, general description of the collection (inspiration source, types of fabrics, accessories, materials)
5. Competition works are to be sent to the following address:
Kieleckie Centrum Kultury
plac Moniuszki 2 B, 25-334 Kielce
with the annotation Off Fashion Competition Office
or by e-mail to the following e-mail address info@offfashion.eu

Competition category

Avant-garde fashion in compliance with the Off Fashion trend. We ask you to send us a minimum 4 designs of clothes representing off-the-beaten-track atmosphere.

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Assessment criteria

Off Fashion constitutes a fashion trend emphasizing the multicolour character of the crowd and opposing the unification and greyness of the street. It is characterized by a large number of accessories, astonishing combinations of styles, materials and colours. Avant-garde fashion is not limited to one specific style, such as sports or hip-hop related style. In most cases it is associated with informal attire, unconventional concepts and solutions applied in fashion.

The following evaluation criteria were adopted observing the aforementioned assumptions:

1. diligence as regards the realisation of projects
2. selection of colours and accessories
3. original character of the composition and form of clothing
4. seeking new solutions in reference to clothes
5. spectacular presentation

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Stages of the Competition

Stage I

1. One is to send applications with photos or sketches presenting competition projects (at least 4 models of one's own projects) till **the 8th of May 2022** to the following address:

Kieleckie Centrum Kultury
plac Moniuszki 2 B, 25-334 Kielce
with the annotation Off Fashion Competition Office
or by e-mail to the following e-mail address: info@offfashion.eu

The application is to contain a application form completed in a correct manner, legible photos of the collection or sketches.

The date of receiving the application is decisive.

2. Until the 23th of May 2022, the Selection Committee is to select up to 100 of the best projects based on the submitted photos or drawings presenting the projects and is to announce it on the website www.offfashion.eu informing the individuals on qualifying for the 2nd stage of the Competition

Stage II

1. On the 30th of May 2022 the jury selected by the organiser is to review all applications qualified for the second stage and select 30-35 best collections that models will wear during the Final Gala at Kielce Cultural Centre, Plac Moniuszki 2B, 25- 334 Kielce on 23.07. 2022

2. The list of individuals qualified for the Final of the competition is to be posted on the website www.offfashion.eu. Additionally, all finalists are to be informed by phone.

Stage III

1. Final of the Competition Off Fashion is to take place on the **23rd of July 2022** in Kielce Culture Centre, Plac Moniuszki 2B, 25-334 Kielce

2. The jury is to select the winners of the 1st, 2nd and 3rd place during the final show.

3. The participant qualified for the third stage has the obligation to present **two selected sewn-in silhouettes from the competition collection**.

4. The participant are to take part in the preparation of their collection for the show during try-ons, rehearsals and the final Gala observing the schedule provided by the Organiser.

5. The organiser provides the following: choreography of the show, backstage services connected to sound amplification and lighting technology, dressing rooms, models, hairdressing and makeup services for male and female models, music for the final show as well as administrative services.

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Competition Jury

1. The Competition Organiser is to appoint a jury consisting of individuals dealing with fashion and with experience in the field of fashion and design. The jury's work includes three stages: the selection of works qualified for the 1st stage, the 2nd stage and the 3rd stage - the final of the competition.
2. The evaluation team works in a non-public manner during stages I and II and openly during the finals. What is more, its decisions are final and cannot be appealed against.

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Stage I

The selection committee is to evaluate all submissions, qualify all entries meeting the formal requirements of the competition and then select up to 100 best collections that are to reach the 2nd stage of the Competition. Collections shall be evaluated based on photos or drawings sent for that Competition.

Stage II

The jury is to review the applications selected during the first stage and is to indicate 30-35 best collections

The following features are to be assessed:

- creativity;
- innovative presentation of the theme of the collection
- selection of colours and accessories;
- original character of the composition and form of clothing;
- pursuing new solutions in clothing.

Stage III

1. The Final of the Off Fashion Competition is to be held on the 23rd of July 2022 in Kielce Cultural Centre, Plac Moniuszki 2B 25-334 Kielce
2. The decisions made by the evaluation team are final and cannot be appealed against.
3. The jury is to appoint 1st, 2nd and 3rd places during the final show

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Competition schedule

8th of May 2022

One is to send the application with photos or sketches and a completed and signed application form to the following address:

Kieleckie Centrum Kultury

plac Moniuszki 2 B, 25-334 Kielce

with the annotation Off Fashion Competition Office

or by e-mail to the following address: offfashion@kck.com.pl

29th of May 2022

Jury is to make a decision and select the final 30 participants. The winners are to be informed about the decision made by the jury.

23rd of July 2022

The final of the competition and the ceremonial gala, the Final of the Off Fashion Competition is to be held on the 23rd of July 2022 in Kielce Cultural Centre, Plac Moniuszki 2B, 25-334 Kielce, awarding 1st, 2nd and 3rd place.

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Additional information for the participants of the Off Fashion Competition

1. Competition participants cover the cost of travelling to Kielce on their own.
2. The organiser provides the following: models, hairdressing services, make-up, show choreography, backstage services connected to sound and lighting technology, dressing rooms as well as administrative services
3. Participants of the final show participants are to contact the show coordinator in reference to all issues related to the presentation of their collection.
4. The Organiser of the Competition reserves the right to reproduce photos provided by the Participants and photos taken during the Competition by the press, television as well as included in other post-competition publications, including commercial ones free of charge.
5. Kielce Centrum Kultury, Kielce pl. Moniuszko 2 is the administrator of the personal data of the competition participants.
6. Personal data of competition participants are to be processed in accordance with the Regulation of the European Parliament and of the Council (EU) 2016/679 issued on the 27th of April 2016, exclusively for the purpose of organising XXIII International Competition for Fashion Designers and Fashion Enthusiasts Off Fashion.
7. Personal data of competition participants who are younger than 16 years old are to be processed after obtaining the consent of a parent or legal guardian in accordance with the Regulation of the European Parliament and of the Council/EU/2016/679 issued on the 27th of April 2016.
8. The competition participant or the parent/legal guardian of the competition participant younger than 18 years of age is to agree to the free dissemination of the image based on the Art. 81 of the Act issued on the 4th of February 1994 on copyright and related rights (Journal of Laws of 1994, No. 24 , item 83) in the form of photographs, information materials presented on the websites of Kielce Cultural Centre, albums or publications and audio-video recording which is connected to the purposes of organising the competition.
9. The organisers are not to return the submitted works.

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Prizes and awards

1. The Competition Jury shall award the main prizes:

I place:

- cash prize - PLN 10,000
- title of the best off designer and statuette made in bronze by the sculptor Sławomir

Mick

II place:

- cash prize – PLN 8000

III place:

- cash prize – PLN 6000

Apart from the prizes indicated in the rules and regulations, the following awards may be granted by: sponsors and media sponsoring the competition observed the uniform principles.

ORGANISER/COMPETITION OFFICE
Kieleckie Centrum Kultury (Kielce Culture Centre)
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25-334 Kielce
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